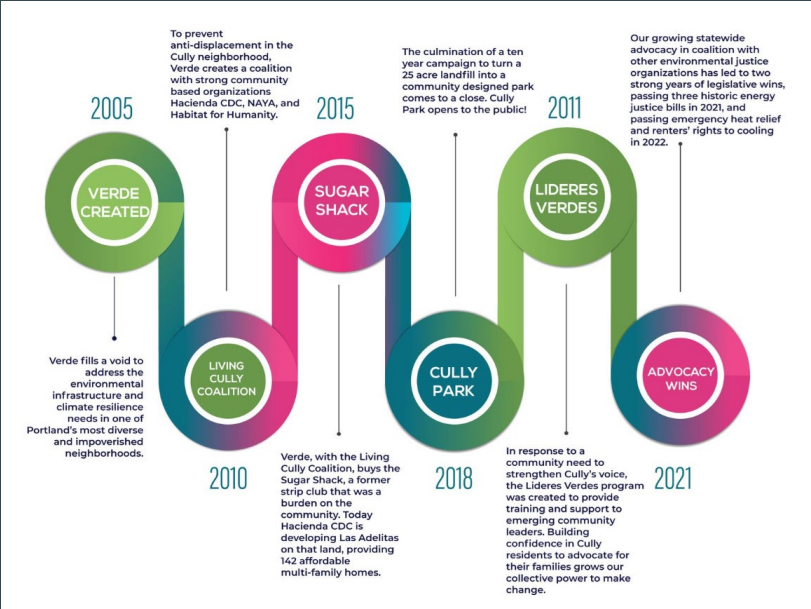




NASEO 2023

Who is Verde?

Verde is by and for lowincome communities and communities of color.



Verde Builds

Verde Builds houses our:

- Ductless Heat Pumps Program
- Cooling Portland
- Community Solar

Cooling Portland

1. Live within Portland City Limits
2. Have an income that is 60% or less of the Area Median Income, adjusted for household size.

Additionally, applicants who meet the following criteria will be prioritized:

1. Over 60 years of age
2. Have medical conditions that increase the risk of heat-related illness
3. Live alone

Verde Builds has installed 700 units.

Ductless Heat Pumps

The DHP program was created in 2019 with Energy Trust of Oregon, Verde, and Clear Energy Fund to make AC's more accessible to low-income communities.

Verde installs DHPs at a lower cost and sometimes free. Without the program, it would cost about \$4k-5k to install a basic DHP.

Verde will have 300 DHPs installed by the end of the year.

Community Solar

Verde Builds has three sites at different stages of development.

- Adelitas - Done.
- Goodling Solar Site - in progress, waiting for permit approvals.
- Portland Community College NE - in Progress.

In Dignity Village (transitional homes), Verde provided solar panels and is looking to install a DHP in their community space.